

ABOUT MAXXIS TIRES

Founded in Taiwan more than 50 years ago, Maxxis International is today the ninth largest tire company in the world, delivering high-quality tires to both original equipment and aftermarket customers. Maxxis offers products for automotive, light truck, motorcycle, ATV, bicycle, lawn & garden and industrial use. Maxxis' products are distributed in approximately 180 countries. The company's North American headquarters are located in Suwanee, Georgia.

Maxxis is pleased to sponsor the Monte Jade Innovation Competition. For more information on Maxxis and its products, please visit maxxis.com.



MJIC

2018

MONTE JADE SE

INNOVATION COMPETITION

FOR COLLEGE AND GRADUATE STUDENTS

ABOUT MONTE JADE SE

Named after Monte Jade, the highest mountain in Taiwan, the first Monte Jade Science and Technology Association was founded in Silicon Valley, California in 1990.

The Monte Jade Science and Technology Association Southeastern U.S. (also known as Monte Jade SE) was founded in Atlanta, Georgia in 1993.

To date, there are over 10 affiliated Monte Jade organizations in North America and Asia.

As a non-profit organization, Monte Jade SE conducts various events, seminars and a conference each year to promote technology development, entrepreneurship and technology awareness. At the conference, there is award ceremony for Monte Jade Young Achiever Award (YAA) and starting in 2018, the Monte Jade Innovation Competition Award (MJIC).



MORE INFO: WWW.MONTEJADESE.ORG/#MJIC

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PRIZES

CATEGORIES

CONCEPT PRODUCT

1st - \$2,500

2nd - \$1,500

3rd - \$500
(UP TO TWO WINNERS)

FUTURE TIRES

1st - \$2,500

2nd - \$1,500
(UP TO TWO WINNERS)

3rd - \$500
(UP TO FIVE WINNERS)

SPONSORED BY
MAXXIS
TIRES

IN ADDITION TO THE SCHOLARSHIP, A WINNER HAS THE OPPORTUNITY TO RECEIVE MENTORSHIP, CAREER CONSULTATION OR OTHER SERVICES AS THEY BECOME AVAILABLE.

ELIGIBILITY

The MJIC is open to students registered in any college or university in the United States. Both undergraduate and graduate students are eligible. Additionally, the applicant must be a student member of Monte Jade SE. If the applicant is not a student member yet, he or she must go to Monte Jade SE's web site and join the student membership before applying for MJIC.

Family members of the MJIC judging team are not eligible to apply.

RULES

1. Each person or team can only submit one application per category.
2. Each team can consist of up to 3 student members.
3. Submission cannot simply be a school project. Parts of the submission may be inspired by previous academic work, but the creative and innovative aspects of the submission must be entirely new work. Any previous academic work used in this submission is required to be disclosed in the submission.
4. Proposal submitted cannot be previously published or publicly disclosed.
5. Software, hardware, and prototypes are accepted and encouraged but not required to show creative, innovate, and inventive concepts.
6. Applicants found to have committed copyright, patent, or intellectual property infringement will be disqualified immediately with no exception. It is the responsibility of the applicant to perform the requisite literature and intellectual property reviews to ensure compliance to copyright, patent, and intellectual property laws. Applicants found to have infringed on intellectual property rights of third party will forfeit any prize or award received from the Monte Jade Innovation Competition.

CATEGORIES

The Monte Jade Innovation Competition Program offers two categories:

GENERAL CATEGORY: CONCEPT PRODUCT

Any hardware or software solution for a real-world problem or challenge may be submitted as a Concept Product for the MJIC.

SPONSOR-SPECIFIED CATEGORY: FUTURE TIRES

The applicant must submit a tire design or prototype with supporting reason to meet the topic requirement.

SCHEDULE

The MJIC schedule below outlines key dates for submission and presentations.

- 4.1 - 5.31 Registration w/proposal (Round #1)
- 6.30 Proposal Acceptance Announcement
- 8.1 - 8.31 Invention Submission (Round #2)
- 9.25 Finalist Announcement
- 10.1 - 10.20 Finalist Presentation (Round #3)
- 10.26 Winner Announcement
- 11.10 Award Ceremony

Location: Hilton Hotel, Peachtree Corners, Georgia

JUDGING CRITERIA

Creativity	Feasibility	Other	Marketability
50%	20%	20%	10%